



ESA Powers Up: Joelle Hassell Inside Sales Associate

We are thrilled to announce that Joelle Hassell has joined ESA as an Inside Sales Associate, bringing fresh energy and expertise to our EP&ES team.

With over 7 years of experience in lighting and electrical solutions—including work with industry leaders like Topaz and Southwire—Joelle specializes in delivering innovative, tailored solutions that drive client success. Based in Sebastian, Florida, she is passionate about excellence and customer satisfaction, fostering strong, long-term relationships while providing the speed, accuracy, and accountability our manufacturers, distributors, contractors, and engineers count on.

Outside of work, Joelle enjoys fishing, car shows, soaking up the sunshine, lazy days by the pool, and quality time with family—embracing the best of the Florida lifestyle.

Please join us in welcoming Joelle to the ESA team! Her proven expertise and dedication will further strengthen the frictionless partnerships we power across the Southeast.

Warm Regards,

Chris Templeton
Charles Payne
David Sandlin
Josh Masters
Ron Williams



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ELECTRICAL SALES
ASSOCIATES

ESA
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ASSOCIATES

MEET YOUR *new ESA Associate*

"ESA is powered by our great people," Josh Masters,
President

★★★★★

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