



ESA

ELECTRICAL SALES
ASSOCIATES

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Press release:

Electrical Sales Associates (ESA) Unveils Major Expansion

New 28,000 sq ft Nashville Warehouse, Revamped Website, and Exclusive Southwire Topaz Representation

Nashville, TN – January 5, 2026 – Electrical Sales Associates (ESA), the Southeast's leading electrical manufacturers' representative agency, today announces three game-changing developments fueling rapid growth and enhanced customer service.

ESA has opened a cutting-edge 28,000 square foot warehouse at 740 Space Park S Drive in Nashville. This expansion dramatically increases inventory, speeds order fulfillment, and strengthens stocking support for customers across Tennessee, Alabama, Georgia, and the Florida Panhandle.

Simultaneously, ESA launches its all-new website—an engaging, information-rich hub that opens the door to explore ESA's trusted manufacturer partners, meet their dedicated team of experts, discover the company story and values, and connect with the people driving innovation across the Southeast. The new site can be found at www.esa-reps.com.

Rounding out the momentum, ESA assumes exclusive representation of Southwire's Topaz lighting and electrical products line. This addition brings Topaz's premium fittings, components, and LED solutions under ESA's expert team.

"These strategic advances position ESA to deliver even greater speed, innovation, and value to our partners," said Chris Templeton, CEO of Electrical Sales Associates.

With over 40 years of excellence, ESA continues to drive profitable growth through labor-saving electrical solutions in the dynamic and fast-growing Southeast market.

About Electrical Sales Associates (ESA)

Headquartered in Nashville with an additional center of excellence in Atlanta, ESA is a premier employee-focused agency representing top electrical manufacturers across the Southeast, providing distributors, contractors, engineers, and end users with superior products and support.

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