



Alabama | Georgia | Florida | Tennessee
1755 Macarthur Blvd. NW Atlanta, GA 30318
P: 800.647.1598
esa-reps.com

3/19/25

FOR IMMEDIATE RELEASE
Nashville, TN – March 18, 2025

Electrical Sales Associates Names Josh Masters as President to Lead Growth and Innovation

Electrical Sales Associates (ESA), a premier manufacturer’s representative in the electrical industry, proudly announces the promotion of Josh Masters to President, effective March 1, 2025. This leadership transition underscores ESA’s dedication to delivering exceptional value and service to the great electrical distributors and manufacturers we serve across our market.

Josh has been a cornerstone of ESA for the past five years, most recently serving as General Manager of our Georgia Region. In that role, he achieved unprecedented growth, introduced innovative strategies, and strengthened ties with customers and principals. His leadership has consistently reflected ESA’s core values—prioritizing people, service, and partnership—making him the ideal choice to guide the company forward.

As President, Josh will lead ESA’s strategy, operations, and growth. With our talented team, he’ll enhance support for distributor and manufacturer partners, advance our mission of rewarding careers, and ensure generational succession—powered by our people.

“Josh’s promotion reflects his extraordinary contributions and clear vision for ESA’s future,” said Chris Templeton, CEO. “With his leadership, we’re poised to elevate our impact on the markets we serve by delivering innovative solutions and unmatched customer service to our great customer.”

Electrical distributors and manufacturers can expect ESA to continue fostering strong, results-driven partnerships under Josh’s guidance, ensuring mutual success in an ever-evolving market.

Please join us in congratulating Josh Masters on this well-deserved promotion and wishing him success in his new role!



ESA
ELECTRICAL SALES
ASSOCIATES

About Electrical Sales Associates

Electrical Sales Associates (ESA) is a leading manufacturer's representative in the electrical industry, committed to excellence and innovation. ESA bridges the gap between manufacturers and distributors, delivering tailored solutions that drive growth and efficiency for its partners.

CONGRATULATIONS
On Your Promotion

"Josh's promotion reflects his extraordinary contributions and clear vision for ESA's future," said Chris Templeton, CEO

★★★★★

JOSH MASTERS
President

www.esa-reps.com

Media Contact:

Ron Williams
205-541-7492
ron.williams@esa-reps.com
www.esa-reps.com

Powered by our people.