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FOR IMMEDIATE RELEASE

Electrical Sales Associates (ESA) Expands Representation to Include Bryant Wiring Devices in the Southeast Region

Nashville, TN – December 10, 2024 – Electrical Sales Associates (ESA), a premier manufacturers' representative agency in the Southeast, is excited to announce they now represent **Bryant Wiring Devices**, a leading brand under Hubbell Incorporated, known for its high-quality industrial, commercial, institutional, and residential wiring solutions. This partnership will enhance ESA's product offerings in Tennessee, Georgia, Alabama, and the Florida Panhandle.

Bryant Wiring Devices have earned a reputation for durability, safety, and innovation, providing solutions that meet the rigorous demands of various environments. With this new representation agreement, ESA is poised to deliver even greater value to its customers by integrating Bryant's top-tier products into its comprehensive line card.

Key Highlights of the Partnership:

- **Expanded Product Line:** ESA customers will now have access to Bryant's full range of wiring devices, including those designed for harsh industrial conditions, educational and healthcare facilities, and residential applications.
- **Expert Support:** ESA's team of experienced associates are ready to provide unmatched support, helping customers select the best Bryant products for their specific needs.
- **Regional Coverage:** This partnership ensuring that distributors, contractors, and end-users across Tennessee, Georgia, Alabama, and the Florida Panhandle have direct access to Bryant's solutions.

Chris Templeton, President of ESA, commented, "We are thrilled to represent Bryant Wiring Devices. Their commitment to quality and innovation aligns perfectly with our mission to deliver the best products and solutions to our clients. This partnership not only expands our offerings but also strengthens our position as a premier manufacturers' representative agency serving the Southeast."

For more information about Bryant Wiring Devices or to explore ESA's full range of represented products, please visit www.esa-reps.com or www.hubbell.com/bryant/en.

About Electrical Sales Associates:

Founded in 1983, ESA has grown to be a best-in-class agency, selling superior electrical products to distributors across Alabama, Georgia, Tennessee, the Florida Panhandle, South Carolina, and North Carolina. With a focus on innovative and labor-saving solutions, ESA is dedicated to enhancing the electrical industry through exceptional service and partnership.

About Bryant Wiring Devices:

Bryant, part of Hubbell Incorporated, is recognized for its durable, reliable, and innovative wiring devices designed for various market segments, ensuring safety and performance in any application.

Contact:

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BRYANT®

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